

2018 New Mexico Master Gardeners Conference

Advertising Policies

Terms and Conditions

2018 New Mexico Master Gardeners Conference (hereinafter called "2018NMSMGC") program is published for and on behalf of the New Mexico Master Gardener membership and to provide better gardening techniques to the community with the latest, most practical horticultural information available. 2018NMSMGC therefore reserves the right to reject, omit, or cancel advertising that it feels is not in the best interest of the membership.

Ad Submission Details

- Insertion orders must be confirmed in writing by the space closing date, July 1, 2018. Orders received after space reservation deadline will not be published. Verbal or electronic mail orders, without contracts, are not acceptable.
- Artwork must arrive by the specified art closing date of July 1, 2018.
- Artwork should be high resolution (300 dpi) PDF.
- Artwork must be submitted to nmmgcon2018@gmail.com.
- 2018NMSMGC cannot guarantee accurate color reproduction if a SWOP standard proof is not supplied.
- 2018NMSMGC, or their contracted printers, will not edit, design, or alter any advertiser-submitted ad. Ads must be resubmitted if advertisers wish to have an ad altered in any manner.
- The word "advertisement" will be placed with copy which, in the publisher's opinion, resembles editorial matter. Publisher reserves the right to determine ad placement, although every effort will be made to fulfill ad placement requests.
- No conditions, printed or otherwise, appearing on the space order, billing instructions, or copy instructions that conflict with the publisher's stated policy will be binding on the publisher.
- Advertisers and agencies assume liability for content of advertisements and assume responsibility for any claims therefore made against the publisher.

Payment/Billing

- Rates quoted are per insertion. Rates are net.
- 2018NMSMGC requires advertisers to prepay with insertion order.
- Payment must be received prior to the ad being printed.
- The publisher reserves the right to require full payment in advance for organizations with a poor credit history.
- 2018NMSMGC provides one issue per each insertion to contract contact.
- 2018NMSMGC does not provide tearsheets.

2018 New Mexico Master Gardeners Conference

Advertising Policies

Cancellations

- No advertisement cancellations or changes in insertion orders will be accepted after the space reservation closing date, July 1, 2018
- Cancellations must be received in writing prior to the space closing date.
- Any advertiser canceling advertisements after the closing date must pay the full space charge.

Delinquent Accounts

Those accounts that are outstanding for 60 days or more by the closing date of the current issue will be restricted from advertising until full payment is received. Accounts more than 90 days past due will be referred to our collection agency.

Questions? nmmgcon2018@gmail.com



All About Discovery!™
Cooperative Extension Service
College of Agricultural, Consumer
and Environmental Sciences

The College of Agricultural, Consumer and Environmental Sciences is an engine for economic and community development in New Mexico, improving the lives of New Mexicans through academic, research, and extension programs. New Mexico State University is an equal opportunity/affirmative action employer and educator. NMSU and the US Department of Agriculture cooperating.

If you are an individual with a disability who is in need of an auxiliary aid or service to participate in the classes, please call in advance (505) 867-2582.



**NEW MEXICO
Master Gardeners
2018 Conference**
Hosted by Sandoval County Master Gardeners